



FINANCIAL REPORTING AWARD

CATEGORY	SPONSORSHIP	DESCRIPTION	AVAILABILITY
Associate Partner	Kes. 2,000,000.00	<p><i>Public Recognition</i></p> <ol style="list-style-type: none"> 1. Exclusivity; 2. Ten (10) minute speaking time during the FiRe Award Conference; 3. Mention during the Gala Ceremony as Associate Partner; 4. Opportunity to present an award during the price giving ceremony. <p><i>Advertising</i></p> <ol style="list-style-type: none"> 1. Pre-event publicity through your company's mention in award adverts in both the print and electronic media; 2. Post-event publicity through acknowledgement of your support via the supplement, promoters' websites and publications; 3. Brief in the FiRe Award Booklet; 4. One (1) full page complimentary advert in the FiRe Award Booklet 5. Your company's name and logo on backdrop displayed at the Conference and Gala Dinner; 6. Your company's name and logo in the Program and Award Booklet <p><i>Branding</i></p> <ol style="list-style-type: none"> 1. Two (2) branding opportunities within the Conference venue and two (2) branding opportunities at Gala venue <p><i>Direct Access to the delegates</i></p> <ol style="list-style-type: none"> 1. Corporate distribution desk for your company to 	





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		distribute products/information material <i>Delegate passes</i> <ol style="list-style-type: none"> 1. Three (3) complimentary tickets to the FiRe Award Conference Only. 2. Four (4) complimentary tickets to the Gala Award Ceremony Only. 	
Platinum	Kes. 1,000,000.00	<i>Public Recognition</i> <ol style="list-style-type: none"> 1. Recognition as the Platinum Sponsor 2. Five (5) minute speaking time during the FiRe Award Conference 3. Opportunity to present an award, any category, to the winning entry <i>Advertising</i> <ol style="list-style-type: none"> 1. Pre-event publicity through your company's mention in award adverts in both the print and electronic media 2. Post-event publicity through acknowledgement of your support via the supplement, promoters' websites and publications 3. One (1) full page complimentary advert in the FiRe Award Booklet 4. Your company's name and logo on backdrop displayed at the Conference and Gala dinner 5. Your company's name and logo in the Program and Award Booklet <i>Branding</i> <ol style="list-style-type: none"> 1. Two (2) branding opportunities at key points at the 	





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		<p>Conference venue and one (1) branding opportunity at the gala venue</p> <p><i>Direct Access to the delegates</i></p> <ol style="list-style-type: none"> 2. Corporate distribution desk for your company to distribute products/information material <p><i>Delegate passes</i></p> <ol style="list-style-type: none"> 1. Two (2) complimentary tickets to the FiRe Award Conference Only. 2. Two (2) complimentary tickets to the Gala Award Dinner Only 	
Gold	Kes. 800,000.00	<p><i>Public Recognition</i></p> <ol style="list-style-type: none"> 1. Recognition as the Gold Sponsor 2. Opportunity to present an award, any category, to the winning entry <p><i>Advertising</i></p> <ol style="list-style-type: none"> 1. Pre-event publicity through your company's mention in award adverts in the media 2. Post event mention, promoters' websites and publications 3. One (1) half page complimentary advert in the FiRe Award booklet 4. Your company's name and logo on backdrop displayed at the Conference and gala dinner 5. Your company's name and logo in the program and award booklet <p><i>Branding</i></p> <ol style="list-style-type: none"> 1. One (1) branding opportunity at key points within 	





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		<p>the Conference venue and one (1) branding opportunity at the gala venue</p> <p><i>Delegate passes</i></p> <ol style="list-style-type: none"> 1. Two (2) complimentary tickets to the Gala Dinner 	
Silver	Kes. 650,000.00	<p><i>Public Recognition</i></p> <ol style="list-style-type: none"> 1. Recognition as a Silver Sponsor <p><i>Advertising</i></p> <ol style="list-style-type: none"> 1. Pre-event publicity through your company's mention in award adverts in the media 2. Post-event publicity through acknowledgement of your support via the supplement, promoters' websites and publications. 3. One (1) half page complimentary advert in the FiRe Award Booklet 4. Your company's name and logo on backdrop displayed at the Gala dinner 5. Your company's name and logo in the Program and Award Booklet <p><i>Branding</i></p> <ol style="list-style-type: none"> 1. One (1) branding opportunities at key points within the Conference venue and one (1) branding opportunity at the gala venue <p><i>Delegate passes</i></p> <ol style="list-style-type: none"> 2. Two (2) complimentary tickets to the Gala Dinner 	
Lunch Sponsor	Kes. 600,000.00	<i>Public Recognition</i>	





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		<ol style="list-style-type: none"> 1. Recognition as a lunch Sponsor <p><i>Advertising</i></p> <ol style="list-style-type: none"> 2. Your company's name and logo in the Program and Award Booklet 3. Your company's name and logo on backdrop displayed at the Gala Dinner 4. Post-event publicity through acknowledgement of your support via the supplement, promoters' websites and publications <p><i>Branding</i></p> <ol style="list-style-type: none"> 5. Four (4) branding opportunities within the lunch area <p><i>Delegate passes</i></p> <ol style="list-style-type: none"> 6. Two (2) complimentary tickets to the FiRe Conference 	
Pre- dinner Cocktail Sponsor	Kshs. 400,000 (1 opportunity)	<p><i>Public Recognition</i></p> <ol style="list-style-type: none"> 1. Recognition as a Cocktail Sponsor <p><i>Advertising</i></p> <ol style="list-style-type: none"> 1. Your company's name and logo in the program and award booklet 2. Your company's name and logo on backdrop displayed at the gala dinner 3. Post-event publicity through acknowledgement of your support via the supplement, promoters' websites and publications <p><i>Branding</i></p> <ol style="list-style-type: none"> 1. Four (4) branding opportunities within the Cocktail area 	





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		<i>Delegate passes</i> 2. Two (2) complimentary tickets to the Gala Dinner	
Award Booklet	Kes. 350,000.00	<i>Public Recognition</i> 1. Your company's name and logo in the program and on backdrop displayed at the gala dinner 2. Post event publicity through acknowledgement of your support via the supplement, promoters' websites and publications <i>Advertising</i> 1. One (1) full page complimentary advert in the FiRe Award Booklet <i>Delegate passes</i> 2. Two (2) complimentary ticket to the Gala Dinner	
Goodwill	Kes. 250,000.00	<i>Advertising</i> 1. Post event publicity through acknowledgement of your support via the supplement, promoters' websites and publications <i>Branding</i> 1. One (1) branding opportunity within the Gala venue	

FIRE AWARD BOOKLET

Booklet Sponsor	Kes. 350,000.00	Front Inside cover	
Booklet Sponsor	Kes. 350,000.00	Outer Back cover	
Booklet Sponsor	Kes. 350,000.00	Back Inside cover	
Booklet Sponsor	Kes. 100,00.00	Centre Spread	





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Booklet Sponsor	Kes. 50,000.00	One Inside Page	
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FiRe Award 2013