



THE ICPAK CHARITY GOLF TOURNAMENT SPONSORSHIP PROPOSAL

CATEGORY	SPONSORSHIP	DESCRIPTION	AVAILABILITY
Main Sponsor	Kshs. 250,000	<ul style="list-style-type: none"> • 4 Branding opportunities at prime areas (Banners at the parking area, club house frontier and prize giving room) • 8 players (2 x 4) on a complimentary basis • Hole sponsorship at any preferred hole • Pre and post event publicity in the institute's journal and website • Corporate distribution desk in a prime location near the club house area for your organization • Recognition/mention as main sponsor during the awarding ceremony • Opportunity to make a 10 minute speech/presentation • Opportunity to present main prize 	<i>2 opportunities available</i>
Silver sponsor	Ksh 200,000	<ul style="list-style-type: none"> • 3 Branding opportunities (Banners at the parking area and the club house) • 8 players (2 x 4) on a complimentary basis • Hole sponsorship at any preferred hole • Pre and post event publicity in the institute's journal and website • Corporate distribution desk in a prime location near the club house area for your organization • Recognition/mention as Silver sponsor during the awarding ceremony • Opportunity to hand over a prize to the best winning team during the awarding ceremony • Opportunity to make a 5 minute speech/presentation 	<i>2 opportunities available</i>
Gift & Trophy Sponsor	Ksh 100,000	<ul style="list-style-type: none"> • Pre and post event publicity in the institute's journal and website • 2 Branding opportunities • 4 players (1 x 4) on a complimentary basis • Hole sponsorship at any preferred hole • Recognition/mention as sponsor during the awarding ceremony • Opportunity to present gift • Post event publicity in the institute's journal and website 	<i>2 opportunities available</i>



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Hole Sponsorship (Hole 1 – 18)	Kshs 20,000/=	<ul style="list-style-type: none">• Opportunity to place your organization's flag at the respective booked hole• 4 players (1x4) on a complimentary basis	<i>16 opportunities available</i>
Team Sponsorship (4 ball)	Ksh 10,000/=	You may sponsor a team(s) of four players each under your organization's name	
Individual player	Ksh 3,000/=		