

Role of the Management Accountant in Organizational Fact Based Decision making

Thoughts on decision-making

"When I have all the information I need to make a decision, I don't take a vote. I make a decision."

Ronald Reagan

Contributors to decision-making:

- Strategic guidelines
- Consultants
- Business Intelligence (making sense of it all)
- Performance management systems

Where does the Mgt Accountant come in?

- Traditional role:
- Budget
- Reporting – according to period
- Comparisons with budget and prior year
- Some strategic metrics e.g. liquidity. profitability

Where does the Mgt Accountant come in?

- Non-Traditional role:
- Budget – guideposts for radical changes – disruptive technology e.g. in banking
- Business intelligence. New relationships between data. Trends are now just as important.
- Forecasting trends
- Support to non-finance units:

The future

- Knowledge Management will depend on the Cost and Management Accountant's precision
- Performance Management systems already depend heavily on the MA. (Kaizen, Six Sigma, BSC, etc) MA will be the centre of competitiveness from efficiency side