SHAREHOLDER ACTIVISM-Addressing the opportunity/challenge

A Presentation by FCPA Eric Kimani

CREDIBILITY STATEMENT

- FCPA Eric Kimani, LLB (Laws)
- 30 Years in the Board room
- Current Chair Board Audit:
- - I & M Bank
- Kibo Fund Private Equity- Mauritius
- Previously CEO at Sameer Africa, KTDA
- Trained at Centre for Corporate Governance

PRESENTATION OUTLINE

- What is Shareholder Activism?
- Is it Justified?
- The Opportunity
- The Challenge
- My thoughts

What is Shareholder Activism?

- Definition- "Shareholder Spring"
- Practical examples
- Current status/justification

THE OPPORTUNITY

- 1. Managerial complacency
- 2. Can be value-adding
- 3. Accountability/transparent
- 4. Fight oligarchy

THE OPPORTUNITY (Cont)

- 5. Oversight over CEO pay
- 6. Better tax and law adherence
- 7. Long term view of owners
- 8. Less political involvement
- 9. Less corporate crime-Enron

THE CHALLENGE

1. Disruptive

2. Self interests

3. Dancing to CEO's tune

THE CHALLENGE (Cont.)

4. Lack of skills/training

5. See no evil; hear none

6. Misuse/politics

WHERE DO WE GO FROM HERE?

- boards developing best practices
- 2. An ever evolving.
- 3. Balancing power and accountability
- 4. Understanding stewardship
- 5. Training and education

THE FINAL WORD

- 1. Common sense prevails
- 2. Balancing Power/Accountability
- 3. Expertise
- 4. Stewardship
- 5. Innovation