

AGILITY AS A SUCCESS STRATEGY



Outdoors
A f r i c a
Inspiring Change Experientially



Growth and change is a **journey**
of necessity.



Agility must be deliberate



You must manage **challenges** & **risks** of change



Don't loose **focus** of the greener grass.



Embrace **continuous** improvement mantra



Quote



Every morning in Africa, a gazelle wakes up, it knows it must outrun the fastest lion or it will be killed. Every morning in Africa, a lion wakes up. It knows it must run faster than the slowest gazelle, or it will starve. It doesn't matter whether you're the lion or a gazelle-when the sun comes up, you'd better be running."

Christopher McDougall

Lets Get Running



The 4 Truths



Increased Competition



Informed Customers



Increased Demand for Customer Support



Product Similarity



What Made The Difference?





NOKIA
Connecting People



SAMSUNG






MULTICHOICE

NETFLIX



UBER



PUT
.....
YOURSELF
→ IN YOUR ←
CUSTOMERS'
SHOES.

Secret Service



Non-Negotiable Standards



Above and Beyond





THANK
YOU!

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