



TAX REPORTING AND STRATEGY

Presentation by:

Caleb Mokaya Senior Advisor, Tax & Regulatory Services, KPMG Thursday, 12th April 2017



Tax Reporting & Strategy





Tax Compliance and Reporting





- ☐ Tax departments are already under pressure from:
 - Annual and monthly reporting requirements;
 - > Aggressive tax enforcement;
 - Heightened demands for transparency;
 - Increasing tax audits;
 - > FATCA reporting;
 - CFC reporting;



Tax Compliance and Reporting





- Common Reporting Standards;
- The international tax landscape will soon introduce additional reporting under Base Erosion and Profit Shifting (BEPS) requirements; and
- > Ad hoc reporting.
- ☐ BEPS anticipated amendments will introduce global requirements for:



Tax Compliance and Reporting



Transfer pricing master files and local files;



- Country-by-country reporting;
- Exchange of information requirements; and
- Revenue authority mutual assistance procedures.

This will require increased compliance, harmonization and integration of tax considerations







- ☐ Global tax reporting is more than computing tax accounting balances, it includes:
 - Reporting on tax compliance;
 - Managing tax planning outcomes; and
 - > Maintaining tax audit obligations
- ☐ Tax is becoming a critical component of strategic approaches to achieving desired business goals



- ☐ Given the increased regulation of tax, companies should consider how the tax function is:
 - > Organized;
 - > Staffed; and
 - > Integrated into the broader business.



- ☐ Reactive approaches to tax lead to:
 - > Lost opportunities;
 - > Reduced cash flows;
 - Operating inefficiencies;
 - > Unwarranted risk; and
 - > Higher tax liability.



- ☐ Key questions to ask:
 - ➤ What is the most visible way to deal with your tax concerns;
 - ➤ Is the tax function well positioned to meet company goals and objectives?
 - ➤ What type of taxes does the tax function manage?
 - ➤ Is the tax function geographically limited and resourced or does it have global reach?





Tax and Strategy

Incorporating Tax into Strategy



- ☐ Tax strategy helps prioritize activities and utilize resources and budgets efficiently
- ☐ Define a strategy for each obligation:
 - > Tax accounting;
 - > Tax reporting;
 - > Tax planning;
 - Tax compliance; and
 - > Tax audit

Incorporating Tax into Strategy



- ☐ The strategy should outline the objectives and daily activities to be carried out
- ☐ The specific person responsible for each function
- ☐ The tax control available and tax risk management strategies
- ☐ The organization's tax risk appetite? E.g. Conservative or low risk
- ☐ Align the structure of the tax function to resources, technology, process and controls accordingly

Incorporating Tax into Strategy



- ☐ All elements of tax should be considered to ensure they are best placed to:
 - > Identify existing and potential tax risks;
 - Educate tax personnel and management to appreciate the importance of tax planning; and
 - Reduce tax exposure and limit legal liability







Strategic Tax Planning





- ☐ Traditionally view on tax compliance function
- ☐ When tax forces its way onto the agenda of the CEO or Board it is often bad news
- ☐ Tax is capable of ensuring comprehensive accounting of the entire business
- ☐ Tax function gathers all necessary information for regulators what kind of information does the company want out there?





- ☐ What then should be done:
 - ➤ Use tax data as an integral part of the business decision making;
 - Integrate tax data with operations;
 - Engage the tax funcitons with external stakeholders; and
 - Elevate the tax function to the role of strategic contributor.



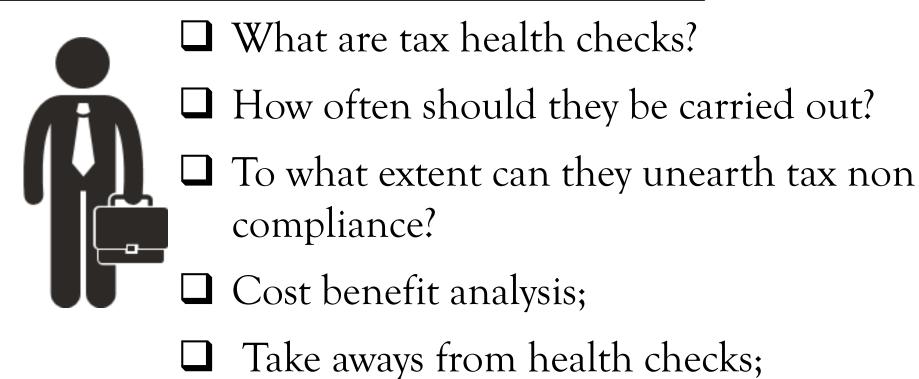


How to Increase Compliance



Tax Health Checks





Implementation of the recommendations





Internal Tax Controls



Internal Tax Controls



- How are the tax functions split amongst the tax personnel?
- ☐ How many stages of review of tax data are in place?
- ☐ How well and how often is the tax team capacitated?
- ☐ What reporting lines exist and to what level?
- How often are the internal tax controls reviewed?





Q & A



