

Types of Fraud, Detection and Mitigation

Presentation by:

Isaac Mutembei Murugu

CIA, CISA

23rd November 2017

Contents



Types of fraud, their modes of detection and mitigation

- Contract and Procurement Fraud
- Asset Misappropriation
- Financial Statement fraud

What is Fraud?



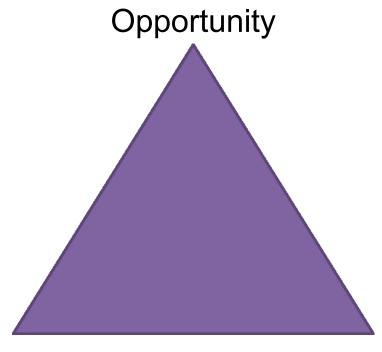
Fraud is an intentional deception made for personal gain in order to obtain unauthorized benefits (money, property, etc.)

- A representation about a material fact, which is false
- Made intentionally, knowingly, or recklessly
- It is believed by the victim
- And acted upon by the victim
- To the victim's detriment

Why do People commit fraud



The Fraud Triangle



Pressure

Rationalization

Why do People commit fraud



Work Pressure

- Performance targets
- Poor financial performance
- Threat of job loss

Personal pressure:

- Extravagant Life style
- To meet society's expectation
- To cover errors
- Intellectual challenge
- Financial problems
- Drugs or gambling
- Greed
- Medical bills

Opportunity

- Weakorganizationalpolicies andprocedures
- Poor organizational corporate governance

Rationalization

Is justifying a behavior i.e. I stole

- To save a family member who was sick or in jail.
- To save my home, car, etc. from being auctioned by the bank
- To reward myself because the organization does not pay me enough.
- ► To take my children to school.

Classifications of Fraud



Asset Misappropriation- a scheme that involves the theft or misuse of an organization's assets

Procurement Fraud-Unlawful manipulation of the procurement process to acquire goods or services to obtain and unfair advantage.

Classifications of Fraud

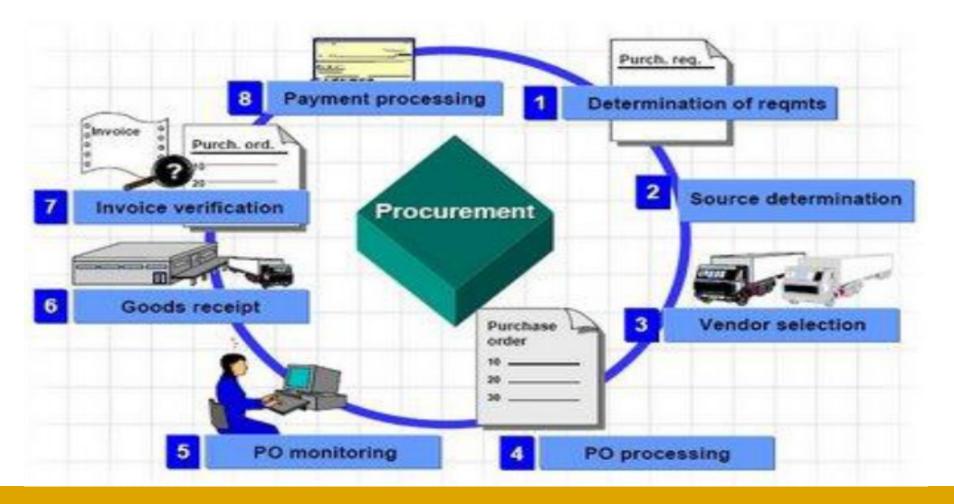


Fraudulent statements – fabrication of an organization's financial statements to make the company appear more or less profitable

Corruption- a scheme in which a person uses his or her influence in a business transaction to obtain an unauthorized benefit contrary to that person's duty to his or her employer



The Ideal Procurement Cycle





Procurement Process

- Contracting to acquire goods or services
- Often based on relationships
- Decisions to acquire made objectively and subjectively
- Purchases dictated by company policies and procedures
- Conflicts arise between operations and financial controls
- Process is often challenged by various work-arounds



Common types of procurement fraud

- Collusion between employees and vendors
- Vendors defrauding the company
- Collusion among vendors within an industry
- Employees defrauding their employers



Procurement Fraud Schemes

- Conflicts of interest
- Phantom vendor
- Split purchase orders/split orders
- Kickbacks
- Personal purchases
- Duplicate payments
- Defective products
- Product substitution
- Fictitious invoices
- Bribery
- Bid rigging

Asset Misappropriation Schemes

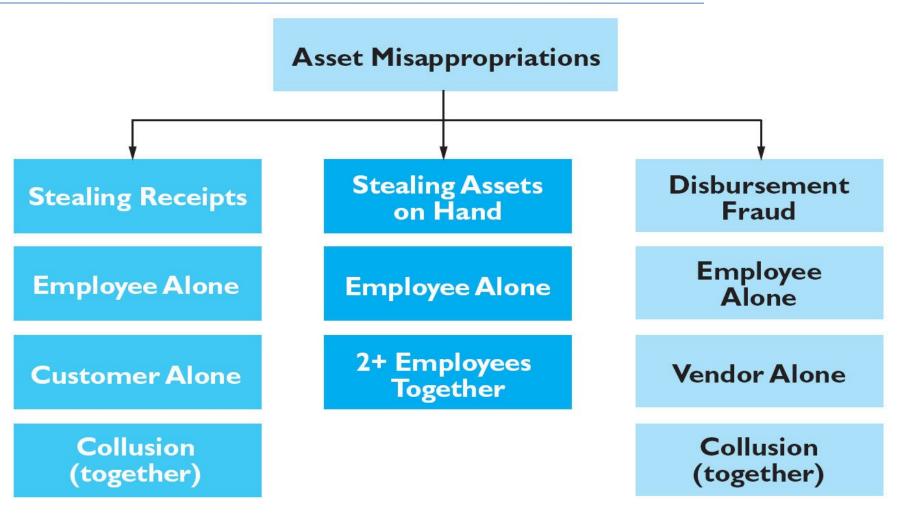


Asset Misappropriation- a scheme that involves the theft or misuse of an organization's assets

- Cash receipts schemes
- > Inventory and all other assets schemes

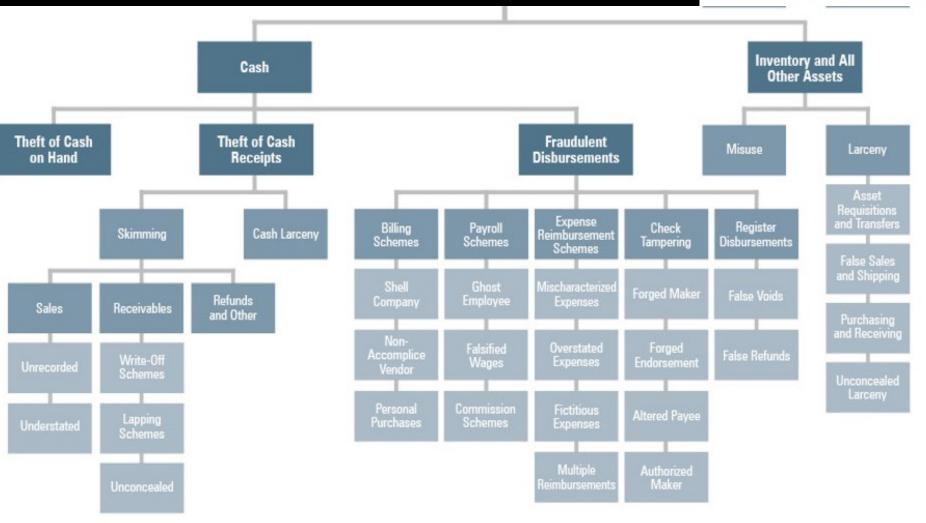
Asset Missapprpriation





Asset Misappropriation Schemes





Controlling risks



Organization are adopting the COSO risk management and control

frameworks to manage and control fraud risk.

☐ The three lines of defense framework play a key role in prevention and

detection of asset misappropriation fraud.

Sales and Accounts Receivables



Cash Receipts Schemes

Two types;

a) Skimming – Cash not being recorded in the books of the organization (off-book fraud)

b) Larceny- perpetrated when cash has already been recorded in the books of the org

Cash Larceny



How it is perpetrated:

- Cash theft at cash collection points
- Transactions reversing.
- Register manipulation
- Altering cash counts
- Destroying cash register tapes.
- Deposit lapping.
- Deposit in transit.

Detection of cash Larceny



- ☐ Analysis of cash receipts
- Review and analysis of the cost of sales, cost of sales, returns

and allowances

Analysis all journal entries made to cash accounts on a

periodic basis

Controlling Cash Larceny



► Enforcing Segregation of duties

► Assignment rotation and mandatory vacations

► Surprise cash counts and supervision

► Physical security of the cash-lockable drawers

Fraud Risks in Cash Disbursement



How Cash reimbursement fraud is perpetrated.

Fictitious expenses

Overstated expenses

• Multiple reimbursements



Two types

1. Billing Schemes

2. Cheque Tampering Schemes



Billing Schemes

Invoicing via shell companies

Invoicing via non-accomplice vendors

Personal purchases with company funds



Prevention of Billing Schemes

- Training purchasing personnel on ethical standards
- Sufficient compensation for purchasing staff to reduce the motive and rationalization of fraud
- Proper documentation-pre-numbered and controlled purchase requisitions; purchase orders receiving reports; cheques
- Proper approvals-for vendor additions; Local Chart of Authority with limits



Prevention of Billing Schemes

- Segregation of duties-purchasing separate from payment function
- Invest in hotlines
- Enforce policies on competitive bidding
- Purchases and inventory levels should be reviewed for completeness and accuracy
- Credit card statements should be reviewed periodically for any irregularities



Cheque Tampering Schemes

- Forged maker
- Forged endorsements
- Altered payee
- Authorized maker



Prevention of cheque Tampering Schemes

• Banking controls

• Cheque preparation/disbursement controls

Cheque custody controls

Physical tampering controls

Fraud Risk in Payroll and HR



Payroll Schemes

Ghost workers

Commission Schemes

Falsified hours and hourly schemes

Fraud Risk in Payroll and HR



Payroll schemes detection

- Analysis of deductions from payroll
- Review of overtime for proper authorizations
- Random checks on customers to confirm sales for the commission paid
- Comparative analysis of commissions earned by salespersons
- Analysis of payee addresses and accounts

Fraud Risk in Payroll and HR



Prevention of Payroll schemes

- Segregation duties in payroll duties
- Monthly payroll reconciliation and management reviews.
- Outsourcing of payroll processing to a contractor

Fraud risk in Physical Assets



Inventory and physical assets schemes

- Theft of inventory, equipment and other assets
- Misuse of company assets
- Larceny
- Asset requisition and transfers
- Purchasing and receiving schemes

Fraud risk in Physical Assets



How to detect physical assets fraud schemes

• Review of perpetual inventory records

• Undertaking physical inventory counts

Analytical review of cost of sales, sales, purchases and

purchase prices

Financial Statement Fraud



Financial Statement Fraud- deliberate misrepresentation of the financial condition of an enterprise accomplished through the intentional misstatement or omission of amounts or disclosures in the financial statement to deceive financial statement users- ACFE definition.

Financial Statement Fraud schemes



- Revenue/Accounts Receivable Frauds
- Inventory/Cost of Goods Sold Frauds
- Understating Liability/Expense Frauds
- Overstating Assets Frauds
- Overall Misrepresentation/disclosures
- Performance schemes (Procurement schemes, contractor schemes)

Executive Fraud-Related Schemes



- Misstating Financial Statements
- Executive Loans and Corporate Looting
- Insider Trading
- IPO Favouritism
- CEO Retirement Perks

Incentives for financial statement Fraud



- Incentives to commit financial statement fraud are very strong.
- Investors want decreased risk and high returns.
- Risk is reduced when variability of earnings is decreased.
- Rewards are increased when income continuously improves

Driver of financial Fraud



Why so many financial statement frauds

- Good economy was masking many problems
- Moral decay in society
- Executive incentives
- Corporate expectations—rewards for short-term behavior
- Nature of accounting rules
- Behavior of CPA firms
- Greed by investment banks, commercial banks, and investors
- Educator failures

Way Forward



Will Financial Statement Frauds occur in the future? YES:

- There has been an increasing number of financial statement fraud cases in the recent years
- Incentives still exist
- Corporates keep setting high targets for executives

NO

- Governments have stepped in to regulate industries- Risk Based approaches(Basel Frameworks)
- Requirement to have internal controls
- Accounting Rules for accountants (mandatory audit partner rotation; Oversight Board, limitations on services, etc.)

Interactive Session



Isaac Mutembei Murugu

Isaac.mute@gmail.com