



## Maintaining and Measuring Board Audit Committee (BAC) Effectiveness

Presentation by:

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## Agenda



- What is an effective BAC?
- Maintaining BAC effectiveness
  - Key challenge in maintaining BAC effectiveness
  - Next steps
- Assessing BAC effectiveness
  - What should be assessed?
  - How should the assessment be done?
  - Assessing the individual.
  - Evaluating the assessment.
  - Next steps in performing BAC assessments





## Maintaining BAC effectiveness



#### What is an effective BAC?



An effective BAC is one that is able to "keep the eye on the ball". In keeping the eye on the ball, the BAC should have the following characteristics.

New issues and risks are often allocated to the audit committee by default, rather than by design

Taps all resources at the committee's disposal

Oversight duties are allocated to each member, rather than relying on the chair to shoulder most of the work.

1 2 3 4 5 6

Robust Committee reports, and committee chair communicates regularly to other committee chairs on what's going on in the other committees Spends time with management and auditors outside of the boardroom.

Audit committee meetings are well thought-out and structured.



#### Effectiveness laid bare



35%

Said their boards do not have a structured process for removing ineffective directors

54%

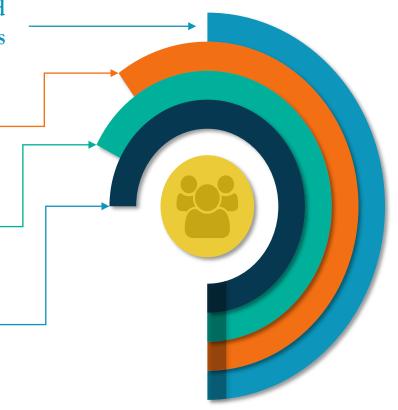
Said if they had power, they would have one or more of their fellow board members removed

53%\_

Believed that directors do not express their honest opinions in presence of management

64%

Believed that individual performance of directors was not accurately assessed



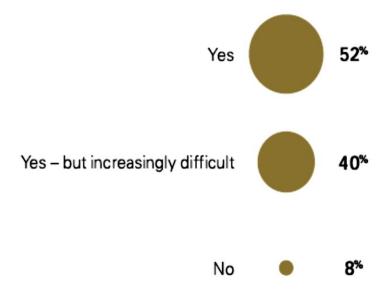
Source: Board perspectives - Room for improvement on evaluations - Stanford Research

## Key challenge in maintaining BAC effectiveness



Agenda overload is not a new issue for audit committees, but our global audit committee survey continues to show that it is a major concern.

Are you satisfied that your audit committee has the time and expertise to oversee the major risks on its agenda in addition to carrying out its core oversight responsibilities?



Source: ACI's Global Audit Committee Survey



#### Next steps: Maintaining effectiveness



Ensuring BAC has appropriate expertise & experience

Active involvement of members

Audit committee must shape its own agenda

Open lines of communication with stakeholders



Information provided to the audit committee must be relevant, concise and timely

Informal and ad-hoc meetings are essential to stay informed

Sensitivity to the tone at the top

Attitude, skill set and engagement of BAC chair is essential to drive BAC effectiveness





## Assessing BAC effectiveness



## Why assess BAC effectiveness?



Effective assessments provide a pathway for the BAC and individual directors to OBJECTIVELY ASSESS their strengths and weaknesses and IMPLEMENT plans for CONTINOUS IMPROVEMENT





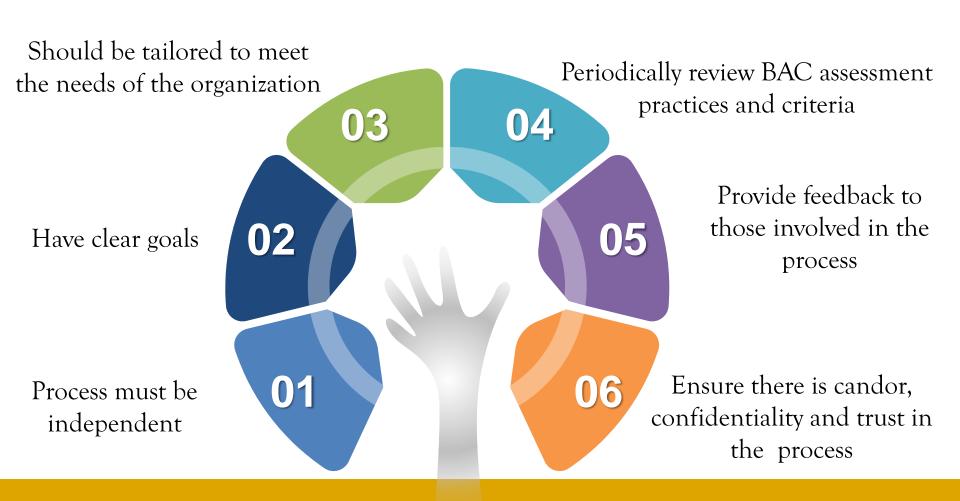
## Assessing effectiveness



- The precise method by which the board and audit committee assess the audit committee's effectiveness should be for the board and the audit committee to decide.
- It is common for the board and committees to self evaluate.
- However, it is good practice that organisations have externally facilitated evaluations.

## Assessing effectiveness: Recommended guidelines







#### What should be assessed?



- What is the committee for and what does success look like?
- Do others within the organization understand what the audit committee is supposed to do?
- Outcomes rather than activities not what the committee did, but how it did it.
- Is time spent on the right areas?
- What impact has the committee had? Has it added value to the governance process?



#### How should the assessment be done?



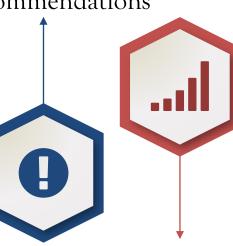
Benchmarking committee's activities to relevant guidelines or recommendations

Comparing the committee's activities to any previously established criteria

Comparing the committee's activities to the terms of reference



Ascertaining
Board's
satisfaction with
the committee's
performance









Comparing the committee's activities to any previously identified shortcomings

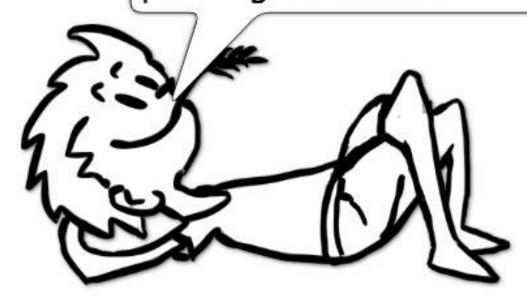
Benchmarking committee's activities to best practice



## Assessing the individual...



Many BAC assessments focus on processes without probing behavior.





## Assessing the individual



Performance of individual committee members should be assessed in consideration of the following:

Approach to conflict

Understanding of the organization and industry



Enquiring attitude and independence

Ability to take a tough constructive stand

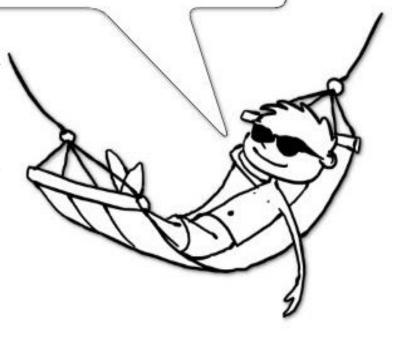


## Assessing the individual...



Separating the ASSESSMENT PROCESS from the RE-NOMINATION DECISION is emerging as a best practice

Most evaluations at the individual director level tend to focus on historical performance and contribution, which does not necessarily equate to strategic fit with the needs of the board and the organization in the future – therefore, decisions to re-nominate directors should be largely separate from the evaluation process.





#### Assessment feedback



- After completing the evaluation, the chair of the board and the audit committee chair should discuss the outcomes so that appropriate action can be taken.
- The audit committee chair should discuss with individual members the outcomes of the evaluations and any actions required.



## Evaluating the assessment



- Do we have the fortitude to part ways with a respected and well-liked director who is no longer the right fit when the needs of the company change?
- Do we tailor the assessment process to the needs of the board and avoid "check the box" evaluations?
- Is our process sufficient to gain insight into the effectiveness of the committee and individual directors?



## Evaluating the assessment



- Do we allocate sufficient time to discuss the results of the assessment and develop concrete plans for improvement?
- Do we monitor progress against our postevaluation goals and hold ourselves accountable for meeting them?
- Do we stay current on best practices to enhance our process and keep it fresh?



## Evaluating the assessment



- Does the non-executive chair set the right tone by asking thought-provoking questions, facilitating candid reflection and discussion and expecting accountability and continuous improvement?
- Do we disclose sufficient information about the process to instill confidence in our key investors?



#### Next steps: Performing assessments



Strive to demonstrate the seriousness and validity of the assessment process. This will enhance credibility of the board.

A robust process should pull back the curtain on the assessment methodology and explain how the results will be used.

Improve related disclosure – There is no credit for having a robust assessment process if the stakeholders do not know about it.





# Thank you