



# Automation and Analytics at BAT

*ICPAK 8<sup>th</sup> CFO Breakfast*

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# Benefits within Data & Analytics



## Increased Productivity

Reducing the amount of time your team members spend in manual tools like Excel



## Add more value

Delivering automation and freeing up time spent on manual tasks in Excel, SQL & Power BI



## Automation

Automate manual repeatable tasks and drive automation and run workflow by scheduling or by the click of a button



## Exploit Data Extraction

Get to the data faster with additional diverse data sets cross functional granularity

# BAT Use Case Examples

Use Case	Function	Time saving per month
Overdue receivables reporting	Credit Management	15 hours per month (20 hours to 5 hours – 75% time saving)
Savings Tracker	Procurement	10 hours per month (14 hours to 4 hours – 70% time saving)
Product Cost Analysis model	Operations Finance	30 hours per month (42 hours to 12 hours – 70% time saving)
Business Rule Validation Development	Master data management-Operations	Takes 2 hours now without Alteryx would take approx. 10 hours

**Approximately 62 hours saved per month per employee using Alteryx**

# Key success factors

- Operating environment- Laws and regs, policy support
- Management buy-in (investment, staff motivation)
- Self-learning culture
- Strong monitoring controls (what gets measured gets done)



**THANK YOU**