

SAFARICOM

SUSTAINABILITY REPORTS

FY 2019

(Extract)

DRIVERS OF SUSTAINABILITY:-



FACTOR	PERCENTAGE INCREASE
M-Pesa customers	+10.2%
Mobile Data Customers	+6.4%
Customer satisfaction	-11.0%
Dismissals for fraud	-43%
Percentage of disabled workforce	+0.4%
Service revenue growth	+7%
M-Pesa Global	+37.3%

Why Sustainability and Integrated Thinking?



The son of a Clergyman - Thomas Hobbes in 1651 said :-

“Laws are no good if there isn’t someone or something strong enough to make everyone follow them” ! ! !

(famous book - titled Leviathan)

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Certified Public Accountants

Corporate Security:-

- **Adverse regulatory environment**
- **Cyber risks**
- **Market disruptions - competition and changes in business ecosystem**
- **Partnership management risk**

Fraud and Anti-Corruption:-

- **Year 2019 - 78 staff have undergone disciplinary processes to deal with corruption issues among staff.**
- **Other cases reported to law enforcement agencies**

BAMBURI CEMENT SUSTAINABILITY REPORTS FY 2018

(Extract)

Sustainability Reporting – Sample 2



Climate Change:-

- **Green Initiative challenge – tree growing and reforestation.**
- **Co-processing for waste management reduces greenhouse gas and uses waste as an alternative fuel**
- **Partnered with Geocycle to battle hazardous waste through recycling.**

Efficiency of buildings:-

- **Low carbon cements**
- **High-performance insulating concretes**

**EAST AFRICAN
BREWERIES LIMITED
(EABL) SUSTAINABILITY
REPORTS FY 2018**

(Extract)

Sustainability Reporting – Sample 3



1. Poverty Reduction:-

Local sourcing of raw materials, thus providing ready market for small holder farmers who grow sorghum and millet. Sustainable revenue and food security

2. Good Health and Well Being of Employees:-

Employees are protected from harm at work, supported through reward programs, coaching, mentorship and personal development opportunities

3. Clean Water and Sanitation

10 by 10 water access program to provide water to 10 water-stressed counties in Kenya. This has impacted more than 6 million people

**BRITISH AMERICAN
TOBACCO KENYA
SUSTAINABILITY REPORTS
FY 2018**

(Extract)

Enhancing Farmer Livelihoods:-

➤ **Facilitating health of the contracted farmers by ensuring they register for NHIF to allow them access medical care for themselves and their dependents**

Protection of Environment:-

➤ **Since 2013 BAT has planted over 6.5 million trees across the country in partnership with tree farmers and local stakeholders**

Health Regulation :-

- **Health warning on packs**
- **Responsible marketing – all advertisement carry appropriate health warnings and must not contain an endorsement by a celebrity**

CARBACID
SUSTAINABILITY REPORTS
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Climate Change:-

➤ **Greening of the Kerieta Forest by planting indigenous seedlings.**

Whistle Blowing Platform:-

The company has established an independently hosted whistleblowing platform for any stakeholder to securely and anonymously report issues to the directors of the company.

Use of this platform is completely anonymous and no personally identifying information is collected for users visiting the portal.

**KENYA COMMERCIAL
BANK (KCB)
SUSTAINABILITY REPORTS
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The Four Sustainability Pillars

Social Stability

Environmental Stability

Economic Stability

Financial Stability

Questions / Comments

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www.crowe.com/ke

E-mail : croweerastus@crowe.co.ke